

Adaptive Engineering



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Adaptive Engineering Wins Top Honor at 5th Annual 2010 Hot Companies and Technologies Awards

Boston-based technology firm joins Microsoft, Wipro Technologies, Crossroad Systems, Solera Networks at industry event as top recipient of Hot Companies New Technology and Solutions Award

Boston, MA – March 24, 2010 – Adaptive Engineering, a leading developer of [enterprise collaboration and user experience solutions](#), was recognized as the winner of the 2010 Hot Companies New Technology and Solutions award at Technosium 2010, an executive alliance forum, sponsored by Network Products Guide at the Palace Hotel in San Francisco, the leading technology research and advisory publication. Selected from a pool of nearly 300 global industry leaders, Adaptive Engineering was honored for its excellence in the Enterprise Solutions category and chosen from a pool of several hundred companies in all areas of technologies including security, wireless, storage, networking, software and communications.

“We are honored to be recognized as winners of the 2010 Hot Companies New Technology and Solutions award. This honor is a testament to the extraordinary vision and tremendous follow through the Adaptive team has demonstrated to improve the way people collaborate,” said Allan Stern, Founder and CEO of Adaptive Engineering. “With each generation of our product suite, we see great leaps of adoption of many new ways in which people share their ideas with others across the enterprise and how much return those new methods can yield.”

The award celebrates leading global technology vendors for successful and innovative products and solutions, entrepreneurial spirit, a well developed revenue-growth model and clearly planned expansion strategies. Companies are evaluated on the merits of the “4Ps” (People, Products, Performance and Potential). Adaptive received the Red Herring Top 100 Award as well as the Technology Marketing Corporation (TMC)

Communications Solutions Product of the Year Award for their flagship product, Concourse™ 3 in 2009.

About Adaptive Engineering

Adaptive Engineering designs applications to help enterprises increase productivity by enhancing the user experience and simplifying the way employees communicate and interact, applying fresh visual metaphors to textual data, applications or systems, and decreasing the time it takes users to learn and react to a situation. The course of action is real-time, intuitive and creates collaborative communities, making employees more efficient and work more enjoyable. www.adaptiveengine.com

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