

Adaptive Engineering



**Contact Information:**

P.J. Foster  
PJFoster@rasky.com  
(617) 443 – 9933 x341

## **Adaptive Engineering Named 2010 Hot Companies Finalist**

*Boston-based technology firm advances to Network Products Guide award finals*

**Boston, MA** – January 26, 2010 – Adaptive Engineering, [a leading developer of enterprise collaboration](#) and user experience solutions, today announced they have been named for the first time a 2010 Hot Companies finalist by Network Products Guide, the leading technology research and advisory publication. Adaptive Engineering was selected from an extensive nomination pool of nearly 300 global industry leaders, encompassing companies in all areas of technologies including security, wireless, storage, networking, software and communications. The winner will be announced on March 18, 2010 at the Technosium 2010 Presentations and Dinner at the Palace Hotel in San Francisco.

“We are honored to be recognized as one of the Hot Companies of the Year,” said Allan Stern Founder and CEO of Adaptive Engineering. “We have a strong commitment to provide our clients with high-quality and innovative solutions to serve their communication and collaboration needs by improving the user experience—accelerating interactions between team members, supervisors, managers, even vendors, partners and suppliers, virtually and in real-time. The end result is increased efficiency and greater productivity.”

The award celebrates leading global technology vendors for successful and innovative products and solutions, entrepreneurial spirit, well developed revenue-growth model and clearly planned expansion strategies.

Adaptive received the Red Herring Top 100 Award as well as the Technology Marketing Corporation (TMC) Communications Solutions Product of the Year Award for their flagship product, Concourse™ 3 in 2009.

## **About Adaptive Engineering**

Adaptive Engineering designs applications to help enterprises increase productivity by enhancing the user experience and simplifying the way employees communicate and interact, applying fresh visual metaphors to textual data, applications or systems, and decreasing the time it takes users to learn and react to a situation. The course of action is real-time, intuitive and creates collaborative communities, making employees more efficient and work more enjoyable.

More information is available at: [www.adaptiveengine.com](http://www.adaptiveengine.com)

## **About Network Product Guide**

*Network Products Guide*, published from Silicon Valley, is a leading provider of products, technologies and vendor related research and analysis. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts.

More information is available at: <http://www.networkproductsguide.com/index.html>